



KLS Martin WORLD

More room for advances in surgery



ELEKTROCHIRURGIE
ELECTROSURGERY

Progress in surgery depends
on the exchange of ideas.
And we have created a place for it
to happen: KLS Martin WORLD.

Interview

“A place where physicians, employees and people from the region can meet and exchange ideas.”

An interview with Karl and Christian Leibinger about KLS Martin WORLD.



The idea

- Christian Leibinger: Originally we considered converting the old warehouse. But this no longer reflected our brand identity.
- Karl Leibinger: The initial idea for the new building was sparked off when we had to hold a training for technicians in the old warehouse due to lack of space. This was the trigger for us: we needed something new.

Objective and Purpose

- Christian Leibinger: It was important for us that the building be both practical and yet attractive.
- Karl Leibinger: I can see three functions. First, training and workshops. Second, conferences and events using the latest media technology to allow the screening of live surgery. And third, to make our guests feel at home here.
- Christian Leibinger: We have very many physicians here with whom we conduct workshops as well as testing new instruments and implants. Research and development are definitely one objective we wish to promote with this building.

The location

- Christian Leibinger: We know exactly where our origins are. Therefore, the location also reflects our commitment to the Tuttlingen region.

The name

- Christian Leibinger: We held a competition among our employees and received a good 400 suggestions.
- Karl Leibinger: We decided in favor of KLS Martin WORLD.
- Christian Leibinger: Meanwhile 90% of our turnover comes from abroad. The name KLS Martin WORLD is also an expression of our international orientation.

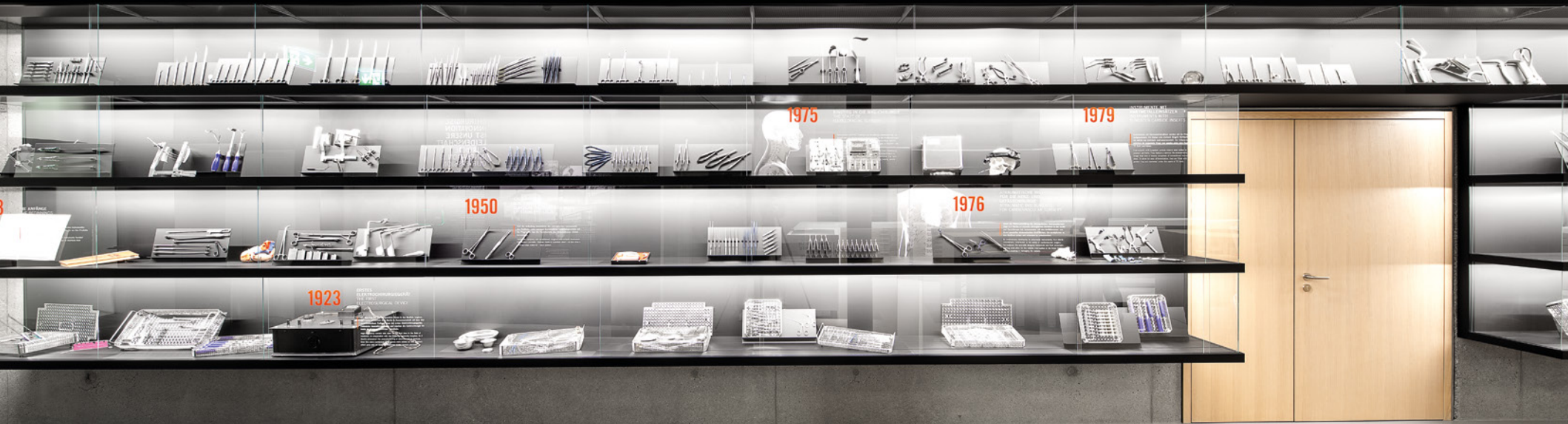
The impact

- Christian Leibinger: The new building gives the KLS Martin Group a face. It has become a meeting place for medical engineering. With an impressive product exhibition. And hands-on medtech innovations.
- Karl Leibinger: The customers are delighted. Prior to the new building, we already welcomed up to 1,000 visitors from across the globe every year. Today we have twice as many visitors as before.

The result

- Christian Leibinger: My expectations have been more than exceeded. Reality is always something different than a plan on a piece of paper.
- Karl Leibinger: For me, the building is also an expression of a life’s work.

Exhibition



Future needs heritage. We exhibit both:
Milestones in medical engineering –
made in Tuttlingen, made by KLS Martin.

Exhibition

Attractive, informative, interactive – our exhibition illustrates how KLS Martin became what we are today.



Where does KLS Martin originate from? How has the company developed? What are the company's values and what are its innovations? Our exhibition gives an impression of this, while at the same time providing an impressive cross-section of medical engineering history.

On a space of 350 m², you can experience an unrivaled product variety with latest generation exhibits and interesting information with even greater insights at your fingertips. And not just for looking and reading, but to touch and understand.



OR



The modular operating theatre is at the center of the exhibition. Equipped with state-of-the-art medical technology from KLS Martin and our partners, it gives an impression of how a future-oriented, integrated operating theatre could be designed.

Auditorium

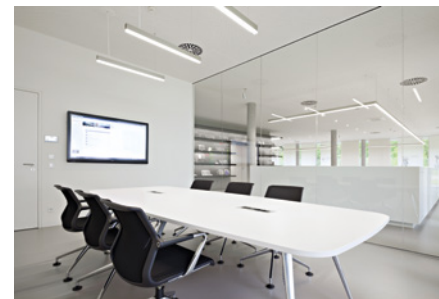


The centerpiece of the building: our auditorium. With room for up to 100 guests. Fitted with state-of-the-art media technology - perfect for live broadcasts from operating theaters, or for concerts, but mainly for presentations and training.



Workshop and advisory services

Everything a surgeon dreams of has been integrated in the KLS Martin WORLD - from a fully equipped operating theatre to three workshop and five conference rooms for all manner of practice-oriented training and conferences. And not to forget, the cleaning and sterilization unit.



Be it meetings, trainings, seminars or practical sessions – if you cannot attend in person you will be connected live via video conferencing using the latest media technology.

Reception and Cafeteria

We had the ceilings designed especially high to create more room for your big ideas. The reception, cafeteria and lounges are designed open, friendly and generously – with inviting corners for an informal exchange at all levels.



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